Navigate the New Economy with GainX

The Most Accurate And Powerful Lens Into Complex Global Business
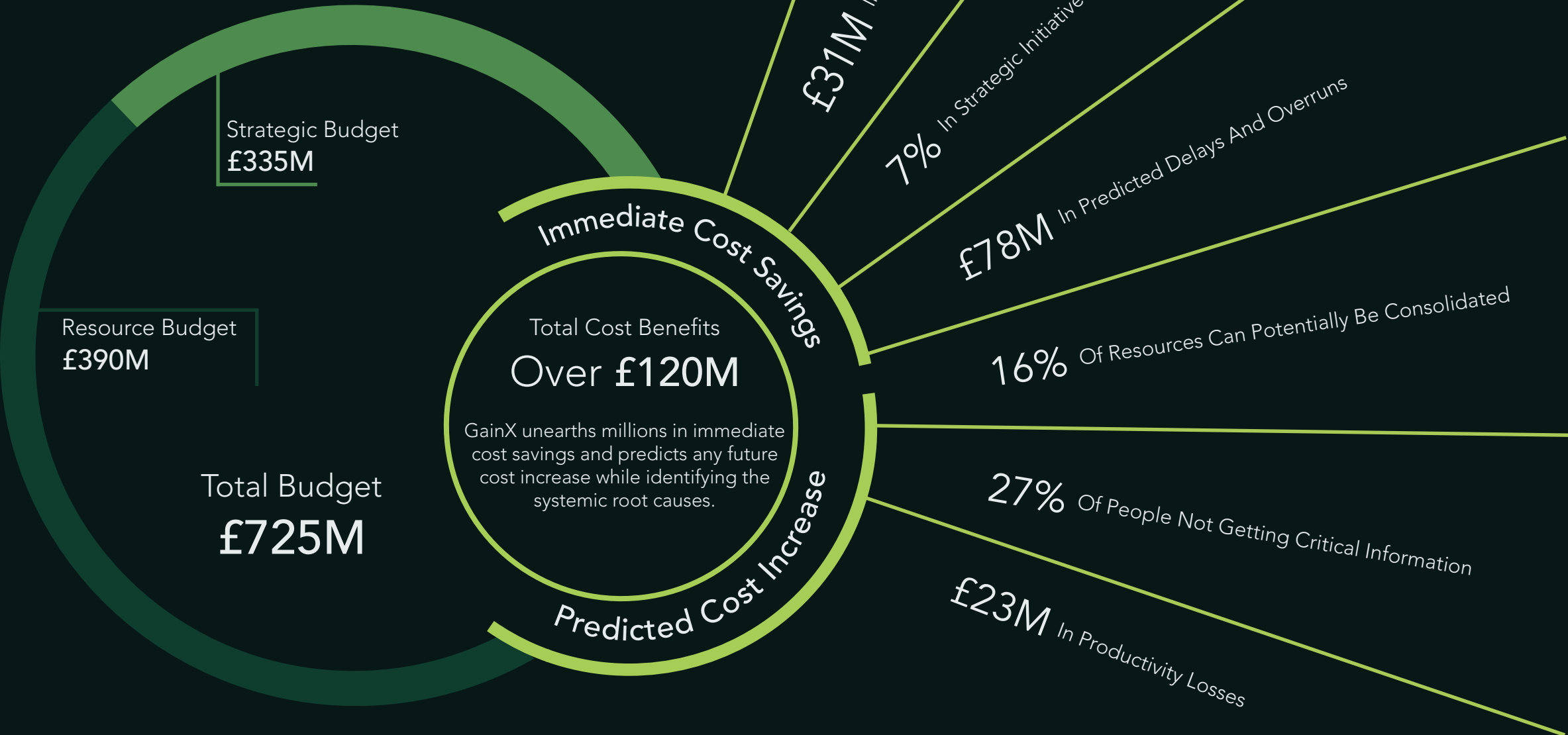
GAINX
beauty is truth

www.GainX.com

What's Really Going On In Your Organisation?

Designed exclusively for executives, GainX AI provides a global dashboard that predicts the outcome of any strategy, including programme failures and delays, duplicate work, changes in productivity, sentiment, organisation health and capacity to change – with drill down into the critical details in seconds.

GainX delivers millions in immediate cost savings, and provides assurance in meeting strategic targets and ROI.

GainX predicts risk before costs spiral.

**Client: £725M Strategic Budget, Office of the CFO
Over 5000 People, Nearly 600 Projects**

Strategic Budget
£335M

Resource Budget
£390M

Total Budget
£725M

Immediate Cost Savings

Total Cost Benefits
Over £120M

GainX unearths millions in immediate cost savings and predicts any future cost increase while identifying the systemic root causes.

Predicted Cost Increase

£31M In Duplicate Work

7% In Strategic Initiatives Were Predicted To Fail

£78M In Predicted Delays And Overruns

16% Of Resources Can Potentially Be Consolidated

27% Of People Not Getting Critical Information

£23M In Productivity Losses

Executives using GainX

- Dramatically accelerate adoption of platforms and processes, often by years.

- Understand the systemic reasons for predicted project failures or overruns before they occur.

- Track changes in productivity including the influence on connected programmes and surrounding groups.

- Measure employee behavioural response and sentiment towards change programmes, positive or negative.

- Quickly identify which groups are not getting the right information at the right time to perform optimally.

- Optimise and consolidate resources while managing impact and risk.

- Gain an understanding of both the direct and indirect impacts of decisions before taking them.

- Avoid hidden increases to budgets and find millions in immediate cost savings.

- Gain visibility across organisational silos while benefiting from immediate cost savings as GainX often finds tens of millions sterling in duplicate work.

Contact GainX today - let's find you millions in cost benefits in just 30 days.

GainX Focus

(Focus30/Focus90)

A 30- or 90-day introduction to GainX, GainX Focus delivers executive dashboards with focused insights, predictions and root cause analysis in select departments, business units, or functions.

GainX AI predicts the outcome of your strategies, your organisation's network health and capacity to change, and programme failure and overruns. GainX also identifies duplicate work, employee sentiment, productivity changes and predicted cost increases.

GainX Lens

GainX Lens provides continuous insights, predictions, productivity trends, and in depth risk profiling across any strategy. GainX can be deployed across the enterprise, or departments, business units, or functions.

GainX surfaces historical trends that have a high likelihood of effecting future capabilities. Our platform applies machine learning across your operational KPI's and GainX proprietary KPI's - giving you the most accurate lens into what is happening inside of your organisation *today*.
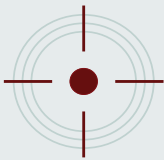
GainX Lens Includes GainX Focus Plus: Full access to all features, Root Cause Analysis Deep Dive, AI Recommendations Engine and Actions, and Intellect Light.

GainX Intellect

GainX Intellect, always sold with Lens, provides advanced predictive capabilities and configurable real-time executive dashboards.
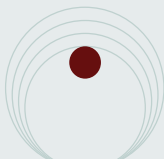
Intellect provides decision modelling for executives to better manage risk and to measure the systemic direct and indirect impacts of their decisions before taking them.

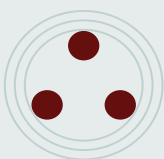## GainX Focus30:
3 Steps, 30 Days, £30K

Step 1: Scope
Define goals, success criteria, & data requirements.
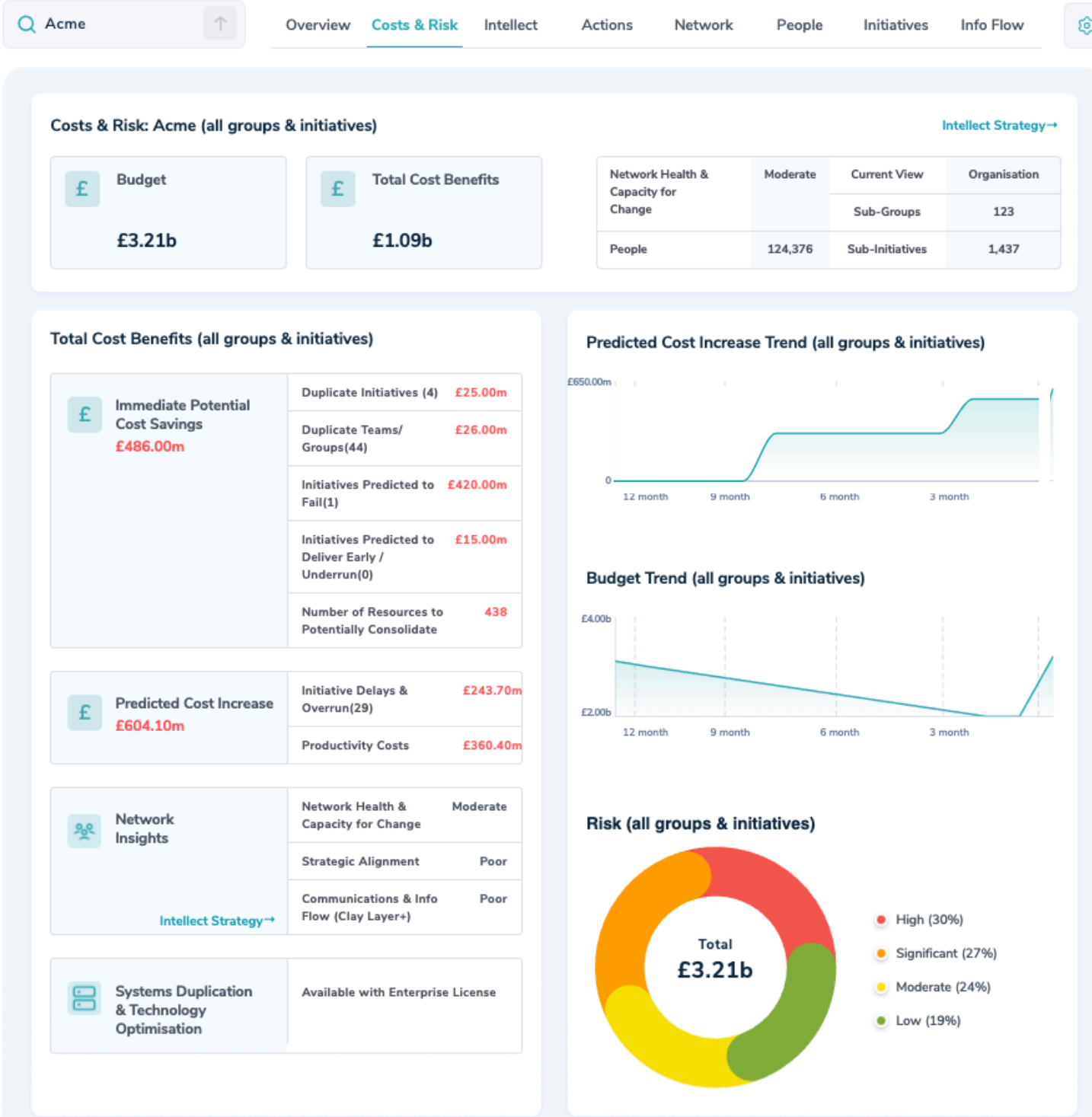
Step 2: Plug-In
Secured on your cloud. Simple & fast plug in to GainX platform.

Step 3: Results
GainX transforms disparate but critical company data into actionable insights, presented in a responsive global dashboard.

Acme | Overview | Costs & Risk | Intellect | Actions | Network | People | Initiatives | Info Flow

Costs & Risk: Acme (all groups & initiatives)

Intellect Strategy→

	Budget		Total Cost Benefits
£	**£3.21b**	£	**£1.09b**

Network Health & Capacity for Change	Moderate	Current View	Organisation
		Sub-Groups	123
People	124,376	Sub-Initiatives	1,437

Total Cost Benefits (all groups & initiatives)

£	Immediate Potential Cost Savings **£486.00m**	Duplicate Initiatives (4)	£25.00m
		Duplicate Teams/ Groups(44)	£26.00m
		Initiatives Predicted to Fail(1)	£420.00m
		Initiatives Predicted to Deliver Early / Underrun(0)	£15.00m
		Number of Resources to Potentially Consolidate	438

£	Predicted Cost Increase **£604.10m**	Initiative Delays & Overrun(29)	£243.70m
		Productivity Costs	£360.40m

	Network Insights	Network Health & Capacity for Change	Moderate
		Strategic Alignment	Poor
	Intellect Strategy→	Communications & Info Flow (Clay Layer+)	Poor

	Systems Duplication & Technology Optimisation	Available with Enterprise License

Predicted Cost Increase Trend (all groups & initiatives)

£650.00m | 12 month | 9 month | 6 month | 3 month

Budget Trend (all groups & initiatives)

£4.00b | £2.00b | 12 month | 9 month | 6 month | 3 month

Risk (all groups & initiatives)

Total **£3.21b**

- High (30%)
- Significant (27%)
- Moderate (24%)
- Low (19%)

Five Principles for Handling Data and Data Privacy

Collaboration
We work with you to assure that all your data is secure, permissioned controlled and anonymised.

Privacy
All data is anonymised and compliant with data privacy regulations e.g. GDPR. Sensitive key words can be excluded when running NLP.

Security
The data is processed in the customers secure environment. Our platform adheres to Microsoft Security standards.

Fairness
Analysis goes to the team level, not to individuals. GainX is a member of the United Nations AI for Good Committee.

Control
GainX is designed to give the customer 100% control of data access & ingestion.

Each day that passes without talking to GainX you are risking millions.

Call us today.

Angelique Mohring, CEO GainX

With a combined 25 years' experience as a Tech Executive, Fortune 500 consultant, and a published anthropologist, Angelique launched GainX in 2012 to solve the most challenging problems Execs deal with year over year – effectively managing change in complex organisations while delivering non-diluted ROI on their strategy.

GainX is an enterprise software platform designed exclusively for senior leaders, executives, and Boards, and identifies and monitors what will ultimately cause an organisation and its executives to succeed or fail.

"Businesses today must get AI out of the basement and into the hands of their senior leaders. With the incredible advances in AI, design, and networked platforms over the last few years – there is no excuse. The age of the network and AI, the platform, and sophisticated SaaS solutions – is here."

Our CEO Perspective

Pre-pandemic, transformation was incredibly complex, costing £2T a year globally, and increasing year-over-year. Roughly 70% of all transformation efforts failed to achieve targets – that's a lot of wasted company money and diluted ROI.

In 2021, governments and organisations have more debt than they have had since the world wars, and I don't think we've seen the bottom.

Today, the need to change your business operating models and accelerate transformation is non-negotiable. Moreover, the market demands that transformation be underpinned by cutting costs and driving further efficiencies.

This is exponentially more complex and further increases the chance of failure.

In response to the new challenges executives face in 2021, we've made our platform more powerful, more relevant, and much faster.

With GainX Executive Dashboards, leaders can realise tens of millions in total cost benefits while further accelerating change strategies.

GainX is a must-have if you want to effectively navigate the next 3-5 years successfully.

No ambitious executive should be without GainX.

Its ability to immediately find millions in cost savings and accelerate strategic delivery timelines, often by years, is profound.

GainX truly changes how executives can manage their organisation and spend.

C-suite executive of Fortune 500 Company

GAINX

beauty is truth

Contact GainX Today - Let's Get Started.

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